



Health and Lifestyle Center
Elevation Concept

President's Letter, April 2019

Dear Members:

TCC Fitness Center has provided an important lifestyle amenity for members along with enhancing the value of property ownership. However, after twenty years of operation, the Fitness Center has a number of shortcomings, including, space limitations, dated décor and awkwardly positioned rooms for massage/esthetician services. These shortcomings become more apparent when comparing our Fitness Center to similar facilities in Southwest Florida communities.

To re-establish a competitive image, it is time to update/re-energize this important member amenity. In order to move forward, we need you to vote YES for this important update.

Whether you use the current fitness facilities or not, updating and optimizing this important member amenity will significantly improve not only the user experience, but also the overall appeal of investing and living in The Brooks and Shadow Wood Preserve.

The dynamics of the fitness industry have changed significantly, in the twenty years since, our Fitness Center opened. Current and prospective fitness center members are seeking much-needed functional training floor space, additional stretching areas, a more private and tranquil spa environment and are focused on comprehensive, personalized training programs.

With the updating of our current fitness center, we will create a more modern and marketable Health & Lifestyle Center, allowing The Commons Club to better attract new and younger members with a truly valuable amenity for all of our communities and homeowners.

Surprisingly, the Gold and Silver member cost of achieving this update, is small compared to the enhanced amenity value...\$125 per year for each individual membership (equivalent to two happy hour beverages per month at one of our clubs).

This first ever, modest member assessment is extended over ten years. The assessment ends upon resignation for members who leave the club or downgrade within the ten year assessment period.

The leaders of TCC are entrusted with enriching community lifestyle within The Brooks and Shadow Wood Preserve, enhancing community value, optimizing Club assets and continuously improving Club programs. Our plan to create a new, reinvigorated Health & Lifestyle Center serves each of these objectives.

We actively solicit your support.

Jim Merritt,
Club President